



MALLA REDDY COLLEGE OF ENGINEERING

(Approved by AICTE-New Delhi and Affiliated to JNTUH-Hyderabad)

Recognised under Section 2(f) & 12(B) of the UGC Act 1956,

An ISO 9001:2015 Certified Institution

Maisammaguda, Dhulapally, post via Kompally, Secunderabad -

500100



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REPORT ON

ANTI TOBACCO AWARENESS

Date: 08 November 2025

ORGANIZED BY

National Service Scheme

MRCE

Event Report: MRCE NSS UNIT – ANIT TOBACCO AWARENESS PROGRAM

Date: 08 November 2025

Organized by: NSS Unit, Malla Reddy College of Engineering (MRCE)

Introduction and Venue

The Tobacco Awareness program was conducted at the Malla Reddy College of Engineering (MRCE) campus. Moving away from a static seminar format, the NSS Unit opted for a dynamic mobilization strategy to maximize student engagement across the entire college premises.



The poster is for a tobacco awareness seminar. At the top, it features the logos of Malla Reddy College of Engineering and the National Service Scheme (NSS). The college's accreditation details are listed: APPROVED BY AICTE - NEW DELHI, ACCREDITED BY NBA (CSE & ECE) AFFILIATED TO JNTUH - HYDERABAD, and ISO 9001:2015 CERTIFIED INSTITUTION. The NSS logo includes the motto 'योग्यं सेवा वाञ्छते'. Below the logos, the text 'National service scheme' is written in a cursive font, followed by 'ORGANISE' in a simple sans-serif font. The main title 'TOBACCO AWARENESS' is in large, bold, black capital letters. To the left of the title is a small cartoon of a boy smoking, and to the right is a red circle with a diagonal line over a cigarette. Below the title, the slogan 'DON'T LET TOBACCO TAKE YOUR BREATH AWAY' is written in bold capital letters. The date '08 NOV 2025' is in a grey rounded rectangle on the left, and the venue 'SEMINAR HALL' is in a grey rounded rectangle on the right. In the center is an illustration of two lungs; the left lung is healthy and pink, while the right lung is grey and filled with cigarette smoke and skulls. Below the lungs, the text 'Say no to tobacco, say yes to life.' is written in bold, with a small illustration of a lit cigarette. At the bottom, the names and titles of the organizers are listed: Principal Dr. M. Ashok and Co-ordinator Mr. G. Ratnakumar.

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ISO 9001:2015 CERTIFIED INSTITUTION, RECOGNITION OF COLLEGE UNDER SECTION 2(F) & 12(B) OF THE UGC ACT, 1956

National service scheme
ORGANISE

TOBACCO AWARENESS

**DON'T LET TOBACCO
TAKE YOUR BREATH AWAY**

Date:
08 NOV
2025

Venue:
SEMINAR
HALL

**Say no to tobacco,
say yes to life.**

PRINCIPAL
Dr. M. Ashok
Principal and NSS Chairman-MRCE

CO-ORDINATOR
Mr. G. Ratnakumar
NSS Programme Officer

Event Activities

The campaign was executed through a series of interactive and high-visibility actions:

Poster Mobilization

NSS members gathered at a central point with handcrafted and printed posters. These visual aids highlighted the dangers of smoking and the benefits of a tobacco-free life, featuring slogans such as "Don't let tobacco take your breath away" and "Say no to tobacco, say yes to life".

Awareness Parade

The volunteers conducted a formal parade around the college campus. This march served as a public demonstration of the unit's commitment to health and social responsibility, catching the attention of students and faculty during transition periods.

Classroom Outreach

To ensure the message reached every student, the NSS members went to each individual class. During these visits, they:

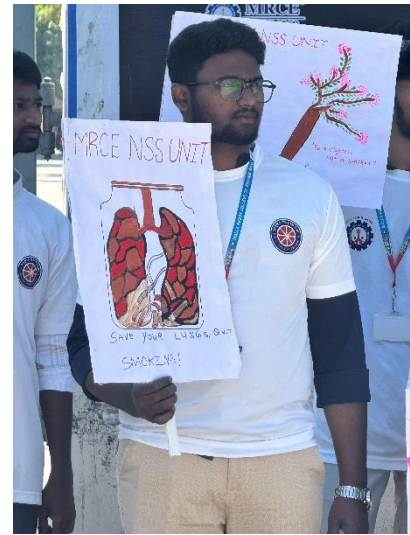
- Spread direct awareness about the physiological impact of tobacco.
- Distributed information regarding the long-term risks of addiction.
- Engaged in brief Q&A sessions to clarify misconceptions about "vaping" or alternative tobacco products.

Leadership and Support

The campaign was held under the guidance of the college's leadership:

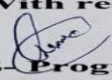
- Dr. M. Ashok (Principal and NSS Chairman-MRCE): Provided the administrative support and vision for the outreach.
- Mr. G. Ratnakumar (NSS Programme Officer): Coordinated the logistics of the parade and classroom visits.





Impact and Conclusion By taking the message directly to the classrooms and parading through the college, the NSS Unit ensured 100% visibility for the tobacco awareness cause. This active approach successfully fostered a culture of health and emphasized the college's stance against substance abuse.

With records


NSS Program Officer

Principal and NSS Chairman


MRCE